Persona Review

## Persona 1: Drake Bramblewood

First impression: Someone who doesn’t look like they use the website because they don’t have a job, and doesn’t look like he’s into computers/ games.

Last impression: Does play games, has money saved up, has enough knowledge to know what he wants for his gaming PC.

## Persona 2: Ruth Richardson

First impression: A sweet lady who looks like who doesn’t need the website. Doesn’t look tech savvy

Last impression: She still doesn’t know how the website/building a PC works. There are several functions that she could use but she still doesn’t have the knowledge to use the functions.

# Persona 3: Chadwick Brosman First Impression: A cool headed individual who browses websites and doe admire technology. Last impression: Loves to have or know what the best tech is out there in the world. Knows what he wants in building a PC when it comes to components and requirements. Has an adequate amount of business experience.